

## **Artisoft and Interstar Add Fax Server Capabilities to Communications Solution**

### ***Integration of TeleVantage and LightningFAX provides cost cutting, single-system offering***

**Cambridge, MA and Montreal, Quebec – February 3, 2003** – Artisoft®, Inc. (Nasdaq: ASFT), developer of the first software-based phone system, and Interstar Technologies, Inc., a leading developer of advanced fax solutions, today announced the integration of Artisoft's TeleVantage 5.0 with Interstar's LightningFAX enterprise faxing solution. This powerful solution adds fax capabilities to the growing suite of business solutions that coexist on the TeleVantage server hardware, thereby saving costs and improving phone system efficiencies. This strategic relationship, formed under Artisoft's Open Communication Alliance, empowers both companies to promote the solution to their respective channels.

The joint solution adds the breadth of faxing features – including fax server, fax broadcast, and fax-on-demand – to the TeleVantage platform. In addition to increasing productivity and reliability, this tight integration provides significant cost savings over traditional fax server solutions by sharing hardware resources with the TeleVantage phone system.

"Adding the features of a market-leading fax solution like LightningFAX to TeleVantage is a big plus for TeleVantage users," said Diana Vlamis, Director of Business Development at Artisoft. "Interstar is the kind of best-of-breed partner that our Open Communications Alliance Program exemplifies."

Artisoft's award-winning TeleVantage is an affordable, flexible software-based phone system that combines rock-solid stability with the most advanced communications technology available. Its robust feature set includes intelligent call management, powerful call center, advanced IP telephony, comprehensive messaging, web browser, and graphical desktop call control. Built on an open systems architecture and supported by world-class Intel hardware, TeleVantage enhances customer service, increases productivity and improves the bottom line for a variety of customers, from small offices to large enterprise organizations with sophisticated call centers. Artisoft's Open Communications Alliance is comprised of industry-leading companies working with Artisoft to deliver standards-based communications solutions with TeleVantage as the focal point.

"We are excited to be working with Artisoft on this joint solution," noted Peter Godber, Director of Marketing at Interstar. "TeleVantage provided a great platform for integration, and we are pleased to be able to offer the strengths of LightningFAX as a plug-in component to TeleVantage."

Interstar's innovative, industry-leading LightningFAX client/server software is an essential part of global messaging and e-business solutions and is the solution of choice for Fortune 500 and Government organizations worldwide. LightningFAX allows users to fax from any desktop application or from a Web browser. Furthermore, it integrates with messaging solutions like Outlook and Notes to deliver faxes directly to email inboxes. Using the ITU Fax-over-IP standard, LightningFAX can transmit digitally over local and wide-area networks, virtual private networks, and the Internet, bypassing long-distance charges altogether. LightningFAX can also be an automated component of mission-critical e-commerce solutions, allowing organizations to free vital resources and enact dramatic cost savings. LightningFAX is available in six languages and on five continents.

### **About Artisoft**

Artisoft, Inc. is a leading developer of open, standards-based telephone systems that bring together voice and data for more powerful and productive communications. Designed specifically for small to midsize businesses, corporate branch offices, and call centers, Artisoft's TeleVantage delivers greater functionality, flexibility and value than proprietary PBXs. Artisoft's innovative

software products have received more than 30 industry awards including "Product of the Year," "Best of Show," and "Editors' Choice" by Network Magazine, Communications Solutions Expo and Customer Inter@ction Solutions Magazine. The company distributes its products and services worldwide through a dedicated and growing channel of authorized resellers. For more information, please call 800-914-9985 or visit our website, <http://www.artisoft.com>.

### **About Interstar Technologies**

Based in Montreal, Canada, Interstar Technologies is a leading developer of advanced fax solutions, and an emerging player in the IP communications applications market. Interstar Technologies started the fax server revolution in 1996 with LightningFAX and reinvented the fax server in 2002 with XMediusFAX. Interstar is committed to bringing the best electronic messaging technology in the world to enterprise markets, financial institutions, governments and OEM partners through its innovative, award-winning software offerings. The company's innovative, industry-leading LightningFAX server software is an essential part of global messaging and e-business solutions, and is the solution of choice for Fortune 500 and Government organizations worldwide. Interstar's new XMedius IP Communications Suite consolidates fax, voicemail, telephony, auto-attendant systems and wireless access over next-generation VoIP networks. Interstar products are available in six languages and on five continents. Interstar's core technology partners include IBM Corporation, Microsoft Corporation, Lotus Development Corporation, Sun Microsystems Inc., Pitney Bowes, Dialogic (an Intel Company), and Brooktrout Technology.